



Interactive Magazine

I would like to introduce myself. My name is Kathleen Chrisman. I am the Executive Editor of a brand new realm in magazine publishing, Dolls United Interactive Magazine.

Dolls United is a multi media doll magazine on CD ROM. With this format we are able to give our readers the beautiful full color cover photo they have come to expect in a magazine, along with an amazing amount of color photos with each article on the CD ROM.

Enclosed you will find a copy of our latest issue of Dolls United. The CD ROM contains 115 pages of interviews, patterns, projects, reviews, and techniques used in doll making today. Also included is a Marketplace with direct links to advertisers websites and/or email address making shopping easy for readers. This exciting feature is unique and not available in a standard hard copy magazine.

Dolls United is a quarterly publication. Issue release dates are January, April, July and October. A special Holiday Celebration Issue was also published in December 2003. All issues are still available through back order. Often customers order back issues when ordering a new subscription.

At this time we have subscribers from Australia, Canada, The United Kingdom, and The USA.

The title Dolls United was chosen as a way to combine all the available media together into one publication. This includes, but is not limited to, beads, buttons, clays, dyes, embellishing, embossing, fabrics, fibers, manipulated fabrics, machine/hand embroidery, miniatures, paints, ribbon, stamping, threads, wire, yarn, and many fine art supplies. The list is almost endless.

Most doll artists today use many combinations of products to complete each piece. Dolls United is a publication dedicated to giving today's doll artists one place to look for the combination of ideas, and products they use everyday.

I hope you will take a few minutes to browse through Dolls United Interactive Magazine. Please contact me if you have any questions.

Kathleen Chrisman

Kathleen Chrisman
Executive Editor,
Dolls United Interactive Magazine
SewWild@aol.com
<http://www.dollsunited.com>



Interactive Magazine

Advertising Rates 2005

Welcome to Dolls United Interactive Magazine!

Dolls United is more than a simple print magazine dedicated to one type of doll creation. Dolls United lives up to its name – all doll genres united in one interactive publication.

This includes, but is not limited to:

- Beads
- Clay
- Cloth
- Charms
- Fabric Manipulation
- Fibers
- Paint/dye
- Stamping

Dolls United comes to you on a high quality CD ROM. **NOTE:** All CD ROM advertisements include direct links to website and/or email address as provided by the advertiser.



Price List:

Prices good through Dec 2004.

Advertising Inserts:

Each issue of Dolls United will accept one advertising insert per issue. Each insert will be 5" x7" on heavy paper as shown in the enclosed example. The insert will be placed on top of the CD ROM so it will be the first thing seen by the reader when the package is opened.

5" x 7"	Black and white	\$50 per issue
5" x 7"	Four color	\$135 per issue

CD ROM Marketplace advertising rates. These advertisements are placed in a specific (Marketplace) area of the CD ROM. This is an area just for advertisements.

Full page	\$100 per issue	7.25" x 6"
½ page horizontal	\$50 per issue	3.38" x 6"
¼ page	\$30 per issue	3.38" x 2.75"
½ page vertical	\$50 per issue	2.75" x 7.25"

All CD ROM advertising can be four color or black and white.

All files should be PC compatible.

E-mail submissions are accepted; please use the subject line to specify **AD For (Insert Company Name.)**

Accepted Programs:

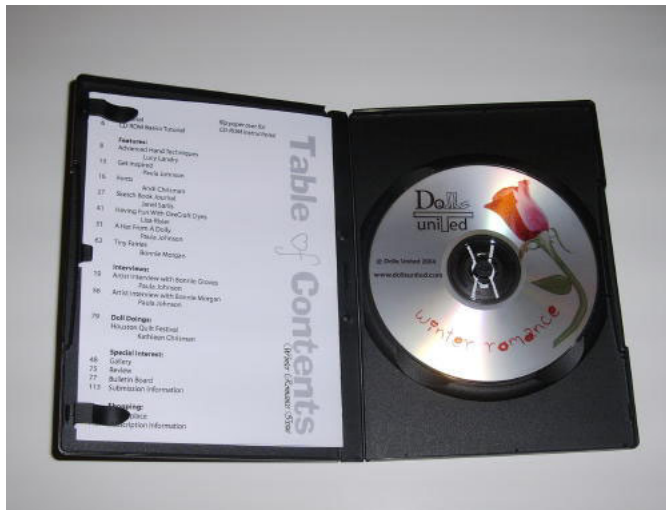
- Microsoft Word
- Microsoft Works
- Quark Xpress
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator

Accepted File Types:

- QXD
- IND
- PDF
- JPG
- GIF
- EPS
- TIF

Accepted Media:

- CD ROM
- 3.5 Floppy Disk
- Zip Disk



Above prices are for camera-ready advertisements on the advertising insert or basic electronically sent ads.

All prices are in US currency. Advertisements must be paid in full before publication. Checks should be made payable to the publisher: **Security Lock Service Corp.**

Credit Card payments are available upon request. Note: Credit card statements will show payment made to the publisher **Security Lock Service Corp.**

Mail to:
Dolls United
Advertisement Department
6360 Camille Drive
Mechanicsville, VA 23111

Please contact me if you have questions.

Kathleen Chrisman
SewWild@aol.com
<http://www.dollsunited.com>
804-339-8579 Cell Phone
804-746-4308 Fax

Please Note:

Ad rates are subject to change without prior notice.

No Cancellations after issue closing date.

***Dolls United reserves the right to alter submitted advertisements to fit the publication's size guidelines, if submitted materials do not meet the listed size requirement guidelines.

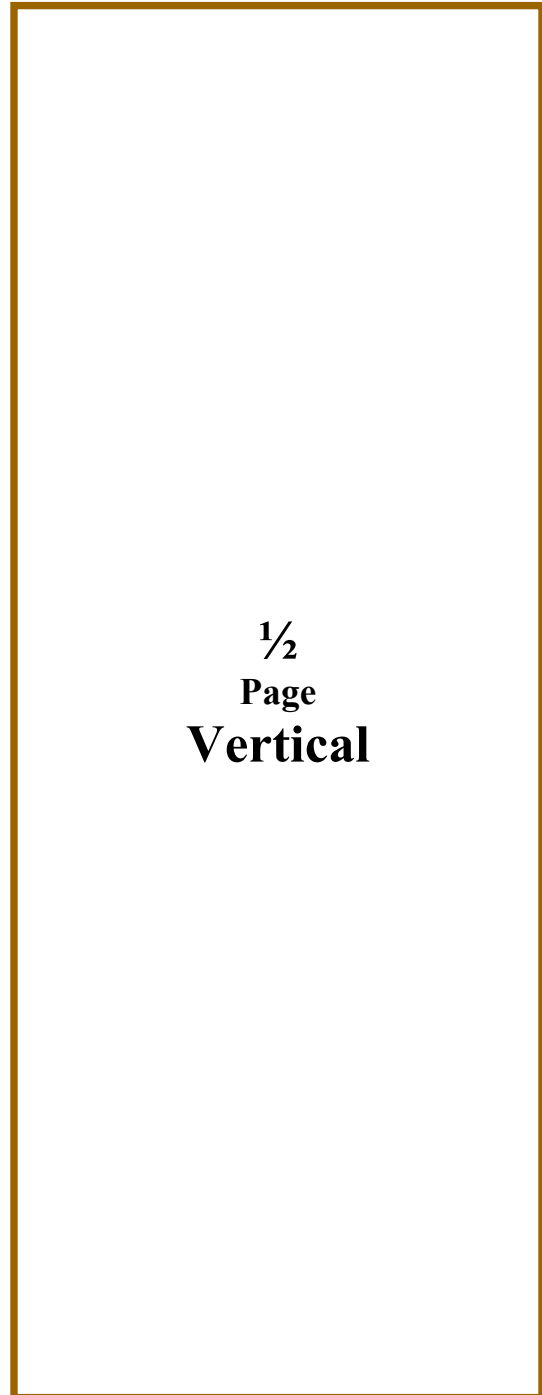
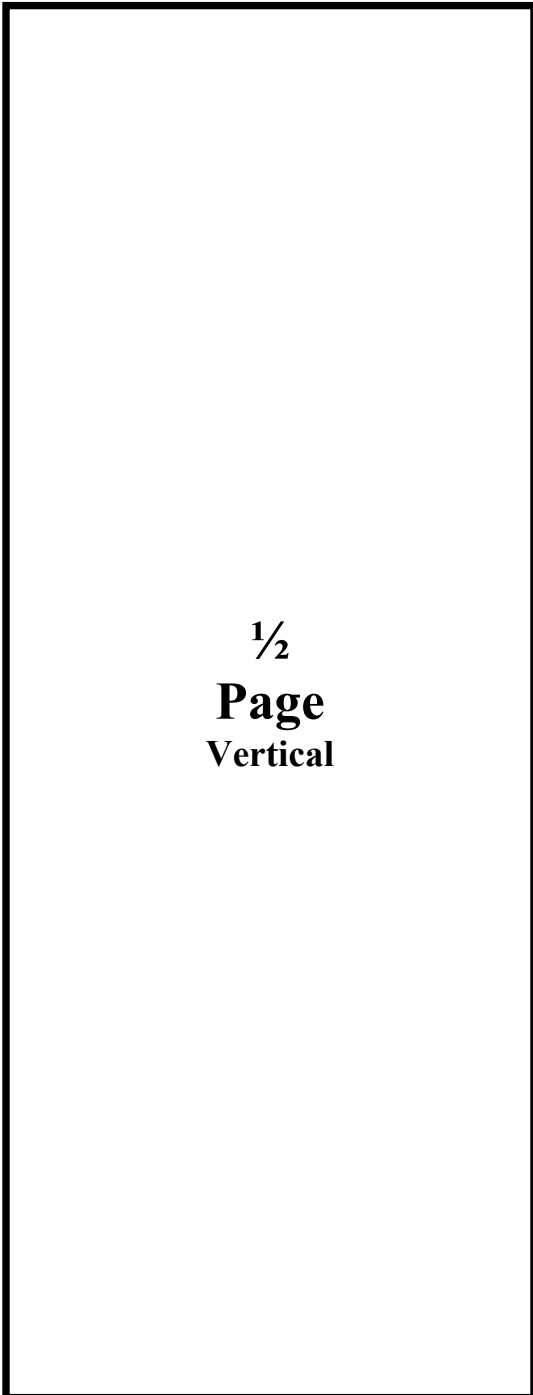
Marketplace

$\frac{1}{4}$
Page

$\frac{1}{4}$
Page

$\frac{1}{2}$
Page
Horizontal

Marketplace



Marketplace

**Full
Page**



Interactive magazine

Professional Advertisement Design

The design staff at Dolls United would be happy to help you design an advertisement for an additional fee. Prices are based on ad size.

Simply email your photos and desired text to us, and we will design an advertisement for your company. All advertisements designed by Dolls United staff will be emailed to you for final approval before publication.

The samples below are two half page advertisements designed for a client. After viewing the two samples the client chose the advertisement she felt best represented her work.





**Crow Mountain
Doll House**
One of a kind cloth dolls

Original cloth doll
patterns and online classes.

<http://www.paulasdollhouse.net/index.html>

Price List:

Prices good through Dec 2004.

Full page	\$25	7.25" x 6"
½ page horizontal	\$15	3.38" x 6"
¼ page	\$10	3.38" x 2.75"
½ page vertical	\$15	2.75" x 7.25"

NOTE: All CD ROM advertisements include direct links to website and/or email address as provided by the advertiser.

Advertisement design information or questions should be sent to:

Email:
Andi Chrisman
Soanakalia@excite.com

Fax: 804-746-4308

Mail to:
Dolls United
Ad Design
6360 Camille Drive
Mechanicsville, VA 23111

Please Note:

Ad rates are subject to change without prior notice.
No Cancellations after issue closing date.



Themes and Deadlines:

Dolls United will not focus on the seasons as most magazines do, but will revolve around a central theme for each issue. Listed are the upcoming themes and the deadlines for submissions and advertisements.

7th issue, Theme **Animal Instincts**, submission deadline March 31, 2004

We are looking for humanistic dolls that are inspired by animals. Examples: Cat woman, wolf man, etc. Gallery photos are welcome.

8th issue, theme **Summer Swimsuit**, submission deadline June 15, 2004

We are looking for dolls in swimsuits. If other magazines can do it, why not a doll magazine! Gallery photos are welcome.

9th issue, theme **Asian Influence**, submission deadline September 15, 2004

We are looking for dolls inspired by Asian culture, fabrics and themes. Gallery photos are welcome.

10th issue, theme **Stage & Screen**, submission deadline December 15, 2004

We are looking for glamorous and dramatic dolls that could have been seen on the stage or in the movies. Gallery photos are welcome.

11th issue, theme **The Elements**, submission deadline March 15, 2005

We are looking for dolls that represent the four elements...water, fire, air (wind) and earth. Gallery photos are welcome.

12th issue, theme **Celestial**, submission deadline June 15, 2005

We are looking for dolls with a celestial theme. Think Moonbeams and starlight. Gallery photos are welcome.

13th issue, theme **Spirit**, submission deadline September 15, 2005

We are looking for dolls that represent the spirit. Ghosts, angels, goddess/spirit dolls. Gallery photos are welcome.